

Form PTO 1449 (Modified)		U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE		ATTY DOCKET NO. CAT/29US-SCROCO		SERIAL NO. 09/401,939	
<div style="text-align: center;">  </div> LIST OF REFERENCES CITED BY APPLICANT				APPLICANT Michael C. Scroggie et al.			
				FILING DATE September 23, 1999		GROUP 2761	
U.S. PATENT DOCUMENTS							
EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB CLASS	FILING DATE IF APPROPRIATE
	A	3,426,326	02/04/69	GOLDSTEIN			(Already made of record)
	B	3,737,634	06/05/73	HARRIS			(Already made of record)
	C	3,770,944	11/06/73	GEGHELE ET AL.			(Already made of record)
	D	3,771,132	11/06/73	BIEWER			(Already made of record)
	E	3,899,775	08/12/75	LARSEN			(Already made of record)
	F	4,002,886	01/11/77	SUNDELIN			(Already made of record)
	G	4,554,446	11/19/85	MURPHY ET AL.			(Already made of record)
	H	4,787,037	11/22/88	GOTSUKA			(Already made of record)
	I	4,843,546	06/27/89	YOSHIDA ET AL.			(Already made of record)
	J	4,887,208	12/12/89	SCHNEIDER ET AL.			(Already made of record)
	K	4,972,504	11/20/90	DANIEL, JR. ET AL.			(Already made of record)
	L	5,060,185	10/22/91	NAITO ET AL.			(Already made of record)
	M	5,119,294	06/02/92	TANAKA			(Already made of record)
	N	5,128,864	07/07/92	KAGAMI ET AL.			(Already made of record)
	O	5,168,445	12/01/92	KAWASHIMA ET AL.			(Already made of record)
	P	5,237,496	08/17/93	KAGAMI ET AL.			(Already made of record)
	Q	5,245,533	09/14/93	MARSHALL			(Already made of record)
	R	5,256,863	10/26/93	FERGUSON ET AL.			(Already made of record)
	S	5,305,199	04/19/94	LOBIONDO ET AL.			(Already made of record)
	T	5,315,093	05/24/94	STEWART			(Already made of record)
	U	5,331,544	07/19/94	LU ET AL.			(Already made of record)
	V	5,337,253	08/09/94	BERKOVSKY ET AL.			(Already made of record)
	W	5,367,452	11/22/94	GALLERY ET AL.			(Already made of record)
	X	5,377,095	12/27/94	MAEDA ET AL.			(Already made of record)
	Y	5,396,417	03/07/95	BURKS ET AL.			(Already made of record)
	Z	5,401,946	03/28/95	WEINBLATT			(Already made of record)
	AA	5,406,475	04/11/95	KOUGHI ET AL.			(Already made of record)
	AB	4,882,675	11/21/89	NIGHTBERGER ET AL.			(Already made of record)
	AC	4,949,256	08/14/90	HUMBLE			(Already made of record)
	AD	5,056,019	10/08/91	SCHULTZ ET AL.			(Already made of record)
	AE	5,249,044	09/28/93	VON KOHORN			(Already made of record)
	AF	5,285,278	02/08/94	HOLMAN			(Already made of record)
	AG	5,287,184	02/15/94	HOLMAN			(Already made of record)
	AH	5,347,632	09/13/94	FILEPP ET AL.			(Already made of record)
	AI	5,353,218	10/04/94	DE LAPA ET AL.			(Already made of record)
	AJ	5,380,991	01/10/95	VALENCIA ET AL.			(Already made of record)
	AK	5,459,306	10/17/95	STEIN ET AL.			(Already made of record)
	AL	5,483,049	01/09/96	SCHULZE, Jr.			(Already made of record)
	AM	5,687,322	11/11/97	DEATON ET AL.			(Already made of record)
Examiner				Date Considered			
N/A							

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GROUP 3-30

*Examiner: Initial if reference is considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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(Modified)U.S. DEPARTMENT OF COMMERCE
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ATTY DOCKET NO.

CAT/29US-SCROCO

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09/401,939


 LIST OF REFERENCES CITED BY APPLICANT

APPLICANT

Michael C. Scroggie et al.

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2761

U.S. PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB CLASS	FILING DATE IF APPROPRIATE
	AN 5,761,648	06/02/98	GOLDEN ET AL			(Already made of record)
	AO 5,822,735	10/13/98	DE LAPA ET AL			(Already made of record)
	AP 5,848,396	12/08/98	GERAGE			(Already made of record)
<i>Duplicate</i>	AQ 5,710,886	01/20/98	CHRISTENSEN ET AL.			(Cited in parent)
<i>Smg</i>	AR 3,959,624	5/25/76	KASLOW			
<i>Smg</i>	AS 4,419,573	12/06/83	VON GELDERN			
<i>Smg</i>	AT 4,833,308	05/23/89	HUMBLE			
<i>Smg</i>	AU 5,117,355	05/26/92	McCARTHY			
<i>Smg</i>	AV 5,128,752	07/07/92	VON KOHORN			
<i>Smg</i>	AW 5,173,851	12/22/92	OFF ET AL.			
<i>Smg</i>	AX 5,185,695	02/09/93	PRUCHNICKI			
<i>Smg</i>	AY 5,193,056	03/09/93	BOES			
<i>Smg</i>	AZ 5,227,874	07/13/93	VON KOHORN			
<i>Smg</i>	AAA 5,237,499	08/17/93	GARBACK			
<i>Smg</i>	AAB 5,287,268	02/15/94	McCARTHY			
<i>Smg</i>	AAC 5,305,197	04/19/94	AXLER ET AL.			
<i>Smg</i>	AAD RE: 34,915	04/25/95	NICHTBERGER ET AL.			
<i>Smg</i>	AAE 5,420,606	05/30/95	BEGUM ET AL.			
<i>Smg</i>	AAF 5,448,471	09/95	DEATON ET AL.			
<i>Smg</i>	AAG 5,515,098	05/07/96	CARLES			
<i>Smg</i>	AAH 5,557,518	09/17/96	ROSEN			
<i>Smg</i>	AAI 5,557,721	09/17/96	FITE ET AL.			
<i>Smg</i>	AAJ 5,612,868	03/18/97	OFF ET AL.			
<i>Smg</i>	AAK 5,708,782	01/13/98	LARSON ET AL.			
<i>Smg</i>	AAL 5,754,939	05/19/98	HERZ ET AL.			
<i>Smg</i>	AAM 5,794,207	08/11/98	WALKER ET AL.			
<i>Smg</i>	AAN 5,857,175	01/99	DAY ET AL.			
<i>Smg</i>	AAO 5,884,278	03/16/99	POWELL			
<i>Smg</i>	AAP 5,887,271	03/23/99	POWELL			
<i>Smg</i>	AAQ 5,890,137	03/99	KOREEDA			
<i>Smg</i>	AAR 5,907,830	05/25/99	ENGEL			
<i>Smg</i>	AAS 5,909,673	06/01/99	GREGORY			
<i>Smg</i>	AAT 5,926,795	07/20/99	WILLIAMS			
<i>Smg</i>	AAU 5,933,811	08/03/99	ANGLES			
<i>Smg</i>	AAV 5,948,061	09/99	MERRIMAN ET AL.			
<i>Smg</i>	AAW 5,950,173	09/07/99	PERKOWSKI			
<i>Smg</i>	AAX 5,970,469	10/19/99	SCROGGIE			(Already made of record)
<i>Smg</i>	AAY 5,974,399	10/26/99	GIULIANI ET AL.			
<i>Smg</i>	AAZ 6,006,197	12/99	D'EON			

Examiner

Steve Gorman

Date Considered

11-20-02

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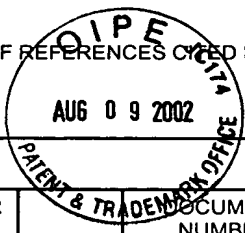
Michael C. Scroggie et al.

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U.S. PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB CLASS	FILING DATE IF APPROPRIATE
SMG	ABA	6,009,411	12/28/99	KEPECS		
SMG	ABB	6,012,038	01/14/00	POWELL		
SMG	ABC	6,014,634	01/00	SCROGGIE ET AL.		
SMG	ABD	6,021,362	02/00	MAGGARD ET AL.		
SMG	ABE	6,026,370	02/00	JERMYN		
SMG	ABF	6,039,244	03/21/00	FINSTERWALD		
SMG	ABG	6,041,308	03/21/00	WALKER ET AL.		
SMG	ABH	6,041,309	03/21/00	LAOR		
SMG	ABI	6,049,778	04/11/00	WALKER ET AL.		
SMG	ABJ	6,055,513	04/25/00	KATZ ET AL.		
SMG	ABK	6,061,660	05/09/00	EGGLESTON ET AL.		
SMG	ABL	6,073,105	06/06/00	SUTCLIFFE ET AL.		
SMG	ABM	6,075,971	06/13/00	WILLIAMS ET AL.		
SMG	ABN	6,076,069	06/13/00	LAOR		
SMG	ABO	6,141,010	10/00	MARTIN DAVID HOYLE		
SMG	ABP	6,230,143	05/08/01	SIMONS ET AL.		
SMG	ABQ	6,266,649 B1	07/24/01	LINDEN ET AL.		
SMG	ABR	6,185,541	02/06/01	SCROGGIE		
SMG	ABS	4,567,359	01/28/96	Lockwood		
SMG	ABT	4,669,730	06/02/87	Small		
SMG	ABU	4,674,041	06/16/87	Lemon et al		
SMG	ABV	4,723,212	02/02/88	Mindrum et al		
SMG	ABW	4,752,675	06/21/88	Zetmeir		
SMG	ABX	4,791,281	12/13/88	Johnsen et al		
SMG	ABY	4,876,592	10/24/89	Von Kohorn		
SMG	ABY	4,908,761	03/13/90	Tai		
SMG	ACA	4,937,742	06/26/90	Marshall		
SMG	ACB	4,982,346	01/01/91	Girouard et al		
SMG	ACC	5,034,807	07/23/91	Von Kohorn		
SMG	ACD	5,093,718	03/03/92	Hoarty et al		
SMG	ACE	5,176,224	01/05/93	Spector		
SMG	ACF	5,192,854	03/09/93	Counts		
SMG	ACG	5,198,644	03/30/93	Pfeiffer et al		
SMG	ACH	5,202,826	04/13/93	McCarthy		
SMG	ACI	5,260,778	11/09/93	Kauffman et al		
SMG	ACJ	5,305,195	04/19/94	Murphy		
	ACK	5,310,997	05/10/94	Roach et al.		

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Steve Shavrin

Date Considered

11-20-02

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SMG	ACL	5,368,129	11/29/94	Von Kohorn		
SMG	ACM	5,446,919	08/29/95	Wilkins		
SMG	ACN	5,490,060	02/06/96	Malec et al		
SMG	ACO	5,491,838	02/13/96	Takahisa et al		
SMG	ACP	5,502,636	03/26/96	Clarke		
SMG	ACQ	5,504,519	04/02/96	Remillard		
SMG	ACR	5,504,675	04/02/96	Cragun et al		
SMG	ACS	5,508,731	04/16/96	Kohorn		
SMG	ACT	5,564,073	10/08/96	Takahisa		
SMG	ACU	5,577,266	11/19/96	Takahisa et al		
SMG	ACV	5,579,537	11/26/96	Takahisa		
SMG	ACW	5,584,025	12/10/96	Keithley et al		
SMG	ACX	5,592,378	01/07/97	Cameron et al		
SMG	ACY	5,592,560	01/07/97	Deaton et al		
SMG	ACZ	5,594,493	01/14/97	Nemirofsky		
SMG	ADA	5,604,542	02/18/97	Dedrick		
SMG	ADB	5,612,527	03/18/97	Ovadia		
SMG	ADC	5,612,730	03/18/97	Lewis		
SMG	ADD	5,621,812	04/15/97	Deaton et al		
SMG	ADE	5,636,346	06/03/97	Saxe		
SMG	ADF	5,638,457	06/10/97	Deaton et al		
SMG	ADG	5,642,484	06/24/97	Harrison, III et al		
SMG	ADH	5,642,485	06/24/97	Deaton et al		
SMG	ADI	5,644,723	07/01/97	Deaton et al		
SMG	ADJ	5,649,114	07/15/97	Deaton et al		
SMG	ADK	5,659,469	08/19/97	Deaton et al		
SMG	ADL	5,661,517	08/26/97	Budow et al		
SMG	ADM	5,664,110	09/02/97	Green et al		
SMG	ADN	5,675,662	10/07/97	Deaton et al		
SMG	ADO	5,679,938	10/21/97	Templeton et al		
SMG	ADP	5,679,940	10/21/97	Templeton et al		
SMG	ADQ	5,689,100	11/18/97	Carrithers et al		
SMG	ADR	5,697,844	12/16/97	Von Kohorn		
SMG	ADS	5,701,252	12/23/97	Facchin et al		
SMG	ADT	5,724,521	03/03/98	Dedrick		
SMG	ADU	5,734,823	03/31/98	Saigh et al		
SMG	ADV	5,734,838	03/31/98	Robinson et al		
SMG	ADW	5,754,938	05/19/98	Herz et al		
	ADX	5,758,257	05/26/98	Herz et al		

Examiner

Steve Gavin

Date Considered

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SMG	ADU	5,759,101	06/02/98	Von Kohorn	—		
SMG	ADZ	5,774,868	06/30/98	Cragun et al	—		
SMG	AEA	5,774,870	06/30/98	Storey	—		
SMG	AEB	5,791,991	08/11/98	Small	—		
SMG	AEC	5,794,210	08/11/98	Goldhaber et al	—		
SMG	AED	5,806,044	09/08/98	Powell	—		
SMG	AEE	5,809,242	09/15/98	Shaw et al	—		
SMG	AEF	5,812,668	09/22/98	Weber	—		
SMG	AEG	5,815,657	09/29/98	Williams et al	—		
SMG	AEH	5,832,457	11/03/98	O'Brien et al	—		
SMG	AEI	5,832,458	11/03/98	Jones	—		
SMG	AEJ	5,832,459	11/03/98	Cameron et al	—		
SMG	AEK	5,838,790	11/17/98	McAuliffe et al	—		
SMG	AEL	5,839,117	11/17/98	Cameron et al	—		
SMG	AEM	5,845,259	12/01/98	West et al	—		
SMG	AEN	5,850,446	12/15/98	Berger et al	—		
SMG	AEO	5,855,007	12/29/98	Jovicic et al	—		
SMG	AEP	5,855,008	12/29/98	Goldhaber et al	—		
SMG	AEQ	RE 36,116	02/23/99	McCarthy	—		
SMG	AER	5,889,863	03/30/99	Weber	—		
SMG	AES	5,892,827	04/06/99	Beach et al	—		
SMG	AET	5,901,287	05/04/99	Bull et al	—		
SMG	AEU	5,903,874	05/11/99	Leonard et al	—		
SMG	AEV	5,905,246	05/18/99	Fajkowski	—		
SMG	AEW	5,907,831	05/25/99	Lotvin et al	—		
SMG	AEX	5,909,023	06/01/99	Ono et al	—		
SMG	AEY	5,915,243	06/22/99	Smolen	—		
SMG	AEZ	5,916,024	06/29/99	Von Kohorn	—		
SMG	AFA	5,918,211	06/29/99	Sloane	—		
SMG	AFB	5,918,213	06/29/99	Bernard et al	—		
SMG	AFC	5,923,016	07/13/99	Fredregill et al	—		
SMG	AFD	5,924,080	07/13/99	Johnson	—		
SMG	AFE	5,931,917	08/03/99	Nguyen	—		
SMG	AFF	5,943,424	08/24/99	Berger et al	—		
SMG	AFG	5,948,040	09/07/99	DeLorme et al	—		
SMG	AFH	5,963,924	10/05/99	Williams et al	—		
SMG	AFI	5,974,396	10/26/99	Anderson et al	—		
SMG	AFJ	5,978,013	11/02/99	Jones et al	—		
SMG	AFK	5,978,840	11/02/99	Nguyen et al	—		
Examiner <i>Steve Shavin</i>				Date Considered <i>11-20-02</i>			

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SMG	AFL	5,979,757	11/09/99	Tracy et al			
SMG	AFM	5,983,196	11/09/99	Wendkos			
SMG	AFN	5,983,208	11/09/99	Haller et al			
SMG	AFO	5,987,132	11/16/99	Rowney			
SMG	AFP	5,995,942	11/30/99	Smith et al			
SMG	AFQ	5,996,076	11/30/99	Rowney et al			
SMG	AFR	6,002,394	12/14/99	Schein et al			
SMG	AFS	6,002,767	12/14/99	Kramer			
SMG	AFT	6,002,771	12/14/99	Nielsen			
SMG	AFU	5572643	11/05/98	Judson			
SMG	AFV	5701451	12/23/97	Rogers et al.			
SMG	AFW	5706507	1/6/98	Schloss			
SMG	AFX	5712979	1/27/98	Graber et al.			
SMG	AFY	5715399	2/3/98	Bezos			
SMG	AFZ	5717860	2/10/98	Graber et al.			
SMG	AGA	5740549	4/13/98	Reilly et al.			
SMG	AGB	5752246	5/12/98	Rogers et al.			
SMG	AGC	6761648	6/2/98	Golden et al.			
SMG	AGD	5812769	9/22/98	Graber et al.			
SMG	AGE	5878222	3/2/99	Harrison			
SMG	AGF	5956027	9/21/99	Krishnamurthy			
SMG	AGG	5812776	9/98	Gifford			
SMG	AGH	5884309	3/99	Vanechanros, Jr.			
SMG	AGI	5914712	6/99	Sartain et al.			
SMG	AGJ	6055573	4/2000	Gardenswartz et al.			
SMG	AGK	5721908	2/1998	Largarde et al.			
SMG	AGL	5970472	10/99	Allsop, et al.			
SMG	AGM	6047263	4/00	Goodwin, III.			
SMG	AGN	6029142	2/00	Hill			
SMG	AGO	6026369	2/00	Capek			
SMG	AGP	6026368	2/00	Brown et al.			
SMG	AGQ	6009410	12/99	LeMole et al.			
SMG	AGR	5999912	12/99	Wodarz, et al.			
SMG	AGS	5999914	12/99	Blinn et al.			
SMG	AGT	5995015	11/99	DeTemple, et al.			
SMG	AGU	5992888	11/99	North et al.			
SMG	AGV	5987504	11/99	Toga			
SMG	AGW	5982891	4/00	Ginter, et al.			
SMG	AGX	5918014	6/29/99	Robinson			
Examiner <i>Steve Shavrin</i>				Date Considered <i>11-20-02</i>			

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SMG	AGY 5923552	7/13/99	Brown et al.			
SMG	AGZ 5870723	2/99	Paer, Jr. et al.			
SMG	AHA 6012039	1/00	Hoffman et al.			
SMG	AHB 5388165	2/95	Deaton et al.			
SMG	AHC 6076068	6/00	DeLapa et al.			
SMG	AHD 6237145	5/22/01	Narasimhan et al.			

FOREIGN PATENT DOCUMENTS

	DOCUMENT NUMBER	DATE	COUNTRY	TRANSLATION YES NO
SMG	AHE WO 94/27231	11/94	PCT	
SMG	AHF WO 99/12115	03/11/99	PCT	
no translation	AHG 0-512-509	5/6/92	France (Cited in parent)	
	AHI 08-116361	6/7/96	Japan	
	AHI 09-231263	9/5/97	Japan	
	AHJ 07-306654	11/12/95	Japan	
	AHK 10-143563	5/29/98	Japan	
	AHL 10-187320	7/14/98	Japan	
SMG	AHM 0512509B1	11/92	Europe	
no translation	AHN WO 98/18093	4/30/98	WIPO	
SMG	AHO WO 97/31322	8/28/97	WIPO	
duplicate	AHP WO 97/427,231 A	11/94	US	
SMG	AHQ EP 0822535 A2	2/4/98	Europe	
	AHR 0-512-509 A2	44/11/92	Europe (Already made of record)	
	AHS WO 93/15466	08/05/93	PGF (Already made of record)	
	AHT WO 95/16974	06/22/95	PGF (Already made of record)	
	AHU WO 97/23838	07/03/97	PGF (Already made of record)	

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OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, etc.)

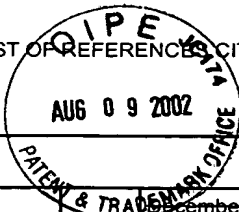
no date	AHV	Article, "Trading scissors for Modems," Interactive Media & Marketing, 3 pp., date unknown.
SMG	AHW	Newspaper article internet printout; "Checking Out the Customer; New Technology Can Give Stores Detailed Knowledge About Buyers' Habits," The Washington Post, July 9, 1989, 8 pp.
SMG	AHX	Magazine article internet printout; "Coupon Clippers, save your scissors," Business Week, June 20, 1994, 3 pp.
SMG	AHY	Newspaper article internet printout; "American Express Applies for a New Line of Credit," The New York Times, July 30, 1995, 10 pp.
	AHZ	June 15, 1989, "In this Computer Age, Who Needs Coupons?" The New York Times. (Already made of record)

Examiner

Steve Shavrin

Date Considered 11-20-02

*Examiner: Initial if reference is considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

Form PTO 1449 (Modified)		U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE		ATTY DOCKET NO. CAT/29US-SCROCO		SERIAL NO. 09/401,939	
LIST OF REFERENCES CITED BY APPLICANT 				APPLICANT Michael C. Scroggie et al.			
				FILING DATE September 23, 1999		GROUP 2761	
OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, etc.)							
	AIA	December 1992, "Interactive Cable System Receives Strong Response" Direct Marketing, pp. 9-10. (Already made of record)					
	AIB	May 9, 1994, "SLED Internet Directory Distributes Electronic Coupons" PR Newswire. (Already made of record)					
SMG	AIC	May 16, 1994 "SLED InterNIC Debut Internet Services" PC Week p. 130.					
	AID	May 1994, David Bank "Email Marketing Firm Using Discount Strategy" San Jose Mercury News. (Already made of record)					
	AIE	September 25, 1995, Kelly Shermach "Electronic Coupon Program Offers Database Potential" Marketing News. (Already made of record)					
SMG	AIF	December 8, 1995, H.G. Lewis "Cruising Down the Hype-er Space Road: How to Write Copy for the (GULP!) Internet" Direct Marketing, Vol. 58 No. 8, pages 14-15.					
	AIG	February 11, 1996, Catalina Marketing Online Launch to Include More than 1,600 California Stores" Catalina Marketing Corporation Newsletter. (Already made of record)					
	AIH	April 19, 1996, "San Jose Customers Can Now Plan Supermarket Shopping in Cyberspace - New Internet Service Saves Shoppers Time and Money" Catalina Marketing Corporation Newsletter: (Already made of record)					
	AII	April 19, 1996, "Cruising for Food Savings on the Internet" San Diego Union-Tribune, p. C4. (Already made of record)					
	AIJ	June 1, 1996, Laurie Peterson, "Click Here for Coupons" Direct p. 45. (Already made of record)					
	AIK	June 13, 1996, "PNC Bank Announces Internet Site, Plans Comprehensive Service Expansion" Business Wire. (Already made of record)					
	AIL	November 4, 1996, John Fontana "2nd 'Net Bank Opens for Business" Communicationsweek p. 46. (Already made of record)					
SMG	AIM	April 1997, R. Resnick, "The Case for 'Opt In' Marketing on the Internet" Direct Marketing, Vol. 59, No. 12 pp. 52-53.					
	AIN	August 5, 1997, "Internet Goupon Security Breakthrough Removes Major Obstacle to Online Packaged Goods Advertising" SuperMarkets Online. (Already made of record)					
	AIO	December 1, 1997, "Internet and Food Industries Embrace Secure Online Goupon Format" SuperMarkets Online. (Already made of record)					
	AIP	September 30, 1998, "IntelliQuest and Coolsavings Offer Innovative Online Customer Relationship Management Program for Technology Vendors" Business Wire. (Already made of record)					
	AIQ	October 20, 1998, "IntelliQuest Looks for Interaction with Loyalty, Web Traffic Programs" Electronic Advertising & Marketplace Report. (Already made of record)					
no Copy	AIR	March 1999, www.freesamples.com. Reprinted on October 03, 2001, by Rebecca Brimmer, since the original copy could not be found.					
	AIS	Garlene A. Thissen, "Clearing Up Questions in Coupons Clearing" (Already made of record)					
Examiner						Date Considered	

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Form PTO 1449 (Modified)		U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE		ATTY DOCKET NO. CAT/29US-SCROCO		SERIAL NO. 09/401,939	
LIST OF REFERENCES CITED BY APPLICANT AUG 09 2002 PATENT & TRADEMARK OFFICE				APPLICANT Michael C. Scroggie et al.			
				FILING DATE September 23, 1999		GROUP 2761	
OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, etc.)							
no copy	AIT	International Search Report for PCT/US96/20497, International Filing Date 23/12/1996, Priority Date 26/12/1995.					
SM	AIU	International Search Report for PCT/US01/19204, International Filing Date 15/06/2001, Priority Date 19/06/2000.					
no date	AIV	Plaintiffs Exhibit # 63, Notice of Subpoena Duces Tecum, Case No. CIV 00-01714 RSWL (JWJx)					
	AIW	Deposition Exhibit # 6, Notice of Deposition of Coolsavings.com, Inc. Pursuant to F.R.C.P. 30(b)(6), Case No. CV 00-01714 RSWL (JWJx)					
	AIX	Deposition Exhibit # 2, Notice of Deposition of Coolsavings.Com, Inc. Pursuant to F.R.C.P. 30(b)(6), Case No. CV 00-01714 RSWL (JWJx)					
	AIY	Order Staying Proceedings Pending Reexamination, Case No. CV 00-01714 (JWJx)					
	AIZ	Complaint For Patent Infringement - 35 U.S.C. §§ 271, 281, 283, 284 and 285, CV 00-01714					
	AJA	Coolsavings' Answer and Counterclaim to Complaint, Case No. 00-01714 RSWL					
	AJB	Supermarkets Online's Reply to Counterclaim, Case No. 00-01714 RSWL					
	AJC	Coolsavings' Supplemental Answers and Objections to Supermarkets Online, Inc.'s Interrogatories Nos. 1-5, Case No. 00-01714 (JWJx)					
	AJD	Coolsavings' Supplemental Responses and Objections Supermarkets Online Inc.'s Second Set of Interrogatories Nos. 6-17, Case No. 00-01714 RSWL (JWJx)					
Surge	AJE	Letter from Russell J. Genet at Jenkins & Gilchrist, to the USPTO dated October 17, 2001.					
no transition	AJF	Nikkei Multimedia for Business (Sept. 1998) No. 38, pages 66-71.					
	AJG	Nikkei Multimedia for Business (March 1998) No. 32, pages 118-123.					
	AJH	Nikkei PC21, Vol. 3, No. 10, pages 228-231, Nikkei PB, 1998.					
no copy	AJI	Wilbert, Tony "Now Shoppers Can Clip Coupons Off the Internet" Atlanta Business Chronicle					
not a publication	AJJ	Email from Mike Kacaba Regarding Phase One Requirements Document Version 1.0, dated September 19, 1995 and Draft Requirements Document Attached to that Email					

Examiner Steve Sharni Date Considered 11-20-02

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Form PTO 1449
(Modified)U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICEATTY DOCKET NO.
7791-0087-25 CONTSERIAL NO. 07/40193
NEW CONTINUATION
APPLICATION

LIST OF REFERENCES CITED BY APPLICANT

APPLICANT

MICHAEL C. SCROGGIE ET AL.

FILING DATE

HEREWITH

GROUP

3622
2785 (ANTICIPATED)

U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB CLASS	FILING DATE IF APPROPRIATE
SMG	A	3,426,326	02/04/69	GOLDSTEIN			
SMG	B	3,737,631	06/05/73	HARRIS			
SMG	C	3,770,941	11/06/73	GECHELE ET AL.			
SMG	D	3,771,132	11/06/73	BIEWER			
SMG	E	3,899,775	08/12/75	LARSEN			
SMG	F	4,002,886	01/11/77	SUNDELIN			
SMG	G	4,554,446	11/19/85	MURPHY ET AL.			
SMG	H	4,787,037	11/22/88	OOTSUKA			
SMG	I	4,843,546	06/27/89	YOSHIDA ET AL.			
SMG	J	4,887,208	12/12/89	SCHNEIDER ET AL.			
SMG	K	4,972,504	11/20/90	DANIEL, JR. ET AL.			
SMG	L	5,060,185	10/22/91	NAITO ET AL.			
SMG	M	5,119,294	06/02/92	TANAKA			
SMG	N	5,128,861	07/07/92	KAGAMI ET AL.			
SMG	O	5,168,445	12/01/92	KAWASHIMA ET AL.			
SMG	P	5,237,496	08/17/93	KAGAMI ET AL.			
SMG	Q	5,245,533	09/14/93	MARSHALL			
SMG	R	5,256,863	10/26/93	FERGUSON ET AL.			
SMG	S	5,305,199	04/19/94	LOBIONDO ET AL.			
SMG	T	5,315,093	05/24/94	STEWART			
SMG	U	5,331,544	07/19/94	LU ET AL.			
SMG	V	5,337,253	08/09/94	BERKOVSKY ET AL.			
SMG	W	5,367,452	11/22/94	GALLERY ET AL.			
SMG	X	5,377,095	12/27/94	MAEDA ET AL.			
SMG	Y	5,396,417	03/07/95	BURKS ET AL.			
SMG	Z	5,401,946	03/28/95	WEINBLATT			
SMG	AA	5,406,475	04/11/95	KOUCHI ET AL.			
SMG	AB	4,882,675	11/21/89	NICHTBERGER ET AL			
SMG	AC	4,949,256	08/14/90	HUMBLE			
SMG	AD	5,056,019	10/08/91	SCHULTZ ET AL			
SMG	AE	5,249,044	09/28/93	VON KOHORN			
SMG	AF	5,285,278	02/08/94	HOLMAN			
SMG	AG	5,287,181	02/15/94	HOLMAN			
SMG	AH	5,347,632	09/13/94	FILEPP ET AL			
SMG	AI	5,353,218	10/04/94	DE LAPA ET AL			
SMG	AJ	5,380,991	01/10/95	VALENCIA ET AL			
SMG	AK	5,459,306	10/17/95	STEIN ET AL			
SMG	AL	5,483,049	01/09/96	SCHULZE, Jr.			
SMG	AM	5,687,322	11/11/97	DEATON ET AL			
SMG	AN	5,761,648	06/02/98	GOLDEN ET AL			
SMG	AO	5,822,735	10/13/98	DE LAPA ET AL			
SMG	AP	5,848,396	12/08/98	GERACE			
SMG	AQ	5,710,886	01/20/98	CHRISTENSEN ET AL.			

Form PTO 1449 (Modified)		U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE		PATENT SCKET NO. 7791-0088-25 DIV		SERIAL NO. <i>07/401 925</i> NEW DIVISIONAL APPLICATION	
LIST OF REFERENCES CITED BY APPLICANT				APPLICANT MICHAEL C. SCROGGIE ET AL.			
				FILING DATE HEREWITH		GROUP <i>3622</i> 2765 (ANTICIPATED)	
FOREIGN PATENT DOCUMENTS							
		DOCUMENT NUMBER	DATE	COUNTRY.	TRANSLATION YES NO		
<i>SMA</i>							
<i>SMA</i>	AR	0 512 509 A2	11/11/92	Europe	XX		
<i>SMA</i>	AS	WO 93/15466	08/05/93	PCT	XX		
<i>SMA</i>	AT	WO 95/16971	06/22/95	PCT	XX		
<i>SMA</i>	AU	WO 97/23838	07/03/97	PCT	XX		
OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, etc.)							
<i>SMA</i>	AV	In this Computer Age, Who Needs Coupons?, The New York Times, June 15, 1989. ¹					
<i>SMA</i>	AW	Interactive Cable System Receives Strong Response, Direct Marketing, pgs. 9-10, December 1992.					
<i>SMA</i>	AX	SLED Internet Directory Distributes Electronic Coupons, PR Newswire, May 9, 1994.					
<i>SMA</i>	AY	PNC Bank Announces Internet Site, Plans Comprehensive Service Expansion, Business Wire, June 13, 1996.					
<i>SMA</i>	AZ	Article. by Carlene A. Thissen. Clearing Up Questions in Coupon Clearing. (source and date unknown)					
<i>SMA</i>	AAA	2nd 'Net Bank Opens for Business, John Fontana, Communicationsweek, p. 46, November 4, 1996.					
<i>SMA</i>	AAB	IntelliQuest and Coolsavings Offer Innovative Online Customer Relationship Management Program for Technology Vendors, Business Wire, September 30, 1998.					
<i>SMA</i>	AAC	IntelliQuest Looks for Interaction with Loyalty, Web Traffics Programs, Electronic Advertising & Marketplace Report, October 20, 1998.					
<i>SMA</i>	AAD	Catalina Marketing Corporation News Letter : Catalina Marketing Online Launch to Include More than 1.600 California Stores, February 11, 1996					
<i>SMA</i>	AAE	Catalina Marketing Corporation News Letter: San Jose Consumers Can Now Plan Supermarket Shopping in Cyberspace -New Internet Service Saves Shoppers Time and Money-April 19, 1996					
<i>SMA</i>	AAF	SuperMarkets Online: Internet Coupon Security Breakthrough Removes Major Obstacle to On-line Packaged Goods Advertising August 5, 1997					
<i>SMA</i>	AAG	SuperMarkets Online: Internet and Food Industries Embrace Secure Online Coupon Format, December 1, 1997					
<i>SMA</i>	AAH	Electronic Coupon Program Offers Data Base Potential, Kelly Shermach, Marketing News, September 25, 1995 (3 pages).					
Examiner <i>Steve Gorn</i>				Date Considered <i>7-15-02</i>			
<small>*Examiner: Initial if reference is considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.</small>							

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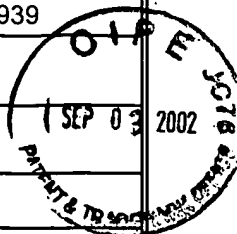
¹Date is assumed based on date below the Space Shuttle picture.

Form PTO 1449 (Modified)		U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE		ATTY DOCKET NO. CAT/29US- SCROCO		SERIAL NO. 09/401,939	
LIST OF REFERENCES CITED BY APPLICANT				APPLICANT MICHAEL SCROGGIE, et al.			
				FILING DATE 9/23/99		GROUP 3622	
U.S. PATENT DOCUMENTS							
EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB CLASS	FILING DATE IF APPROPRIATE
SMG	AA	4,672,377	6/9/87	Murphy et al.	340	825.34	
SMG	AB	4,673,802	6/16/87	Ohmae et al.	235	379	
SMG	AC	4,747,050	5/24/88	Bracht et al.	364	408	
SMG	AD	4,855,908	8/8/89	Shimoda et al.	364	405	
SMG	AE	4,862,350	8/29/89	Orr et al.	364	200	
SMG	AF	5,025,372	6/18/91	Burton et al.	364	406	
SMG	AG	5,208,742	5/4/93	Warn	364	131	
SMG	AH	5,253,345	10/12/93	Fernandes et al.	395	275	
SMG	AI	5,297,026	3/22/94	Hoffman	364	408	
SMG	AJ	5,513,102	4/30/96	Auriemma	364	408	
SMG	AK	5,515,270	5/7/96	Weinblatt	364	405	
SMG	AL	5,537,314	7/16/96	Kanter	364	406	
SMG	AM	5,806,045	9/8/98	Biorge et al.	705	14	
SMG	AN	5,859,414	1/12/99	Grimes et al.	235	383	
SMG	AO	5,864,825	1/26/99	Kobayashi et al.	705	24	
SMG	AP	5,982,892	11/9/99	Hicks et al.	380	4	
SMG	AQ	6,105,002	8/15/00	Powell	705	14	
FOREIGN PATENT DOCUMENTS							
		DOCUMENT NUMBER	DATE	COUNTRY	TRANSLATION YES NO		
OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, etc.)							
*	AR	Notification of Reasons of Refusal for JP published application No. 2000-99579 by Gardenzwartz et al. dated Nov. 2, 1999.					
Examiner	Steve Gervin				Date Considered 11-20-02		

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